

*About Jacqueline Basha*  
*JBH Communications*

Jacqueline Basha is a veteran marketing, advertising and business development consultant, with professional experience in both the private and public sectors.

In addition to her experience in all facets of marketing and research, Basha has also worked extensively in the field of communications including speech writing, investigative journalism, professional radio and television production, and print and internet advertising in Florida, California, Massachusetts and New York.

As a horse rider and owner, Basha has represented numerous clients involved in the horse industry at the local, state and national levels including: Gulfstream Park Racing Association, Hialeah Park, Ellis Park, the Florida Horsemen's Benevolent and Protective Association, Florida TRAC, the Thoroughbred Retirement Foundation, Florida Department of Agriculture and Consumer Services, Hardacre Farm and Lambholm South Farm in Ocala, Florida.

As Vice President of Philip Hamersmith, Inc, Basha also worked with an extensive list of political clients at the local, state and national levels including numerous initiative campaigns in the areas of economic development, healthcare, environmental protection, child welfare, education, women's rights, entertainment and casino gaming.

She currently lives in Gainesville, Florida dividing her time between Central and South Florida. In addition to a BA degree in Mass Communications, Basha holds a Master's Degree in Public Administration from the John F. Kennedy School of Government at Harvard University.